



ANNUAL REPORT TO THE COMMUNITY

REPORTING ON JANUARY 1, 2016 - JUNE 30, 2017

United Way's *vision* is to enable people to work together creating a thriving and vibrant community for all.

United Way's *mission* is to fight for the health, education, and financial stability for every person in our community.



Place
stamp
here

United Way  United Way of DeKalb County
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208 South Jackson
Auburn, Indiana 46706

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of DeKalb County



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of DeKalb County

UWDC LEADERSHIP

Hear from UWDC's Board President & Executive Director!



Dear Valued United Way Supporter:
The United Way of DeKalb County continues to strive to advance our organization in order to make the most impact possible in the community. Over the last 18 months we have embarked on many projects, new and longstanding, that are outlined in this report.

One venture of the board and volunteers was to reevaluate the mission and vision of the organization to help align priorities for the future. United Way of DeKalb County's new Mission is *to fight for the health, education and financial stability for every person in our community*. Our new Vision is *to enable people to work together creating a vibrant and thriving community for all*. By embracing these statements, we believe that our organization has the ability to address multiple social issues making a difference for a wide range of people in our community.

Donors are our backbone, and we can assure them that we will maximize the impact of any/all donations by working with our partner agencies and other grantees to provide well rounded support for our community. We encourage all to become generously involved—not only monetarily, but also by the giving of your time and talents to help build the strongest community possible.

THANK YOU to United Way of DeKalb County donors, volunteers, board, and staff for helping us accomplish all that we do. Without YOU this work would not be possible.

Sincerely,

Ian Mercer & Amanda Davis
Board President & Executive Director



2016 Board of Directors

Ian Mercer
President



Doug Morrow
Vice President



- Dave Bunn - Secretary • Chris Clear - Treasurer
Brenda Mansfield • Lori Casiano • Chris Stark
• Nick Scheumann • Bill Stephan • Julie Hook
• Sue Carpenter • Kyle VanOver • Bob Kraft
• Al Wleklinski • Tonya Weaver • Dick Rollins
• Kristen Payne • Jennifer Kasmier
• Zach Lightner • Jovonsia Guidry
• Bret Claghorn



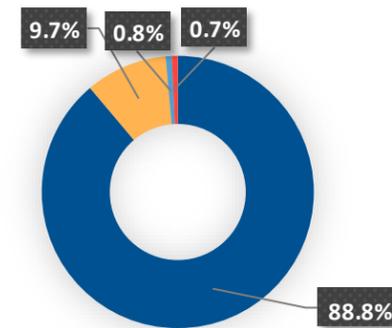
UWDC handed out 946 FREE books to kids at the DeKalb County Free Fall Fair and Healthy Halloween in 2016!
UWDC also participated in over 25 events and parades throughout DeKalb County!



ANNUAL REPORT TO THE COMMUNITY FINANCIALS

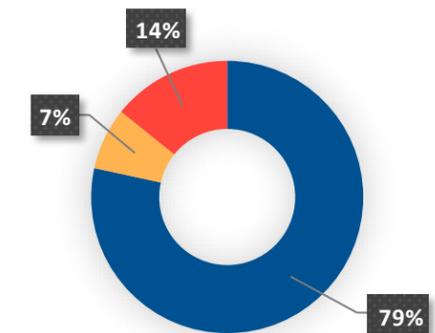
Revenues

Contributions & Grants	\$761,542
Program Services	\$83,449
Investment Income	\$6,319
Other	\$5,919
Total	\$857,229



Expenses

Program Services	\$643,024
Management & General	\$60,451
Fundraising	\$116,658
Total	\$820,133



Change in Fiscal Year End

The United Way of DeKalb County's Board of Directors voted to change the organization's fiscal year end from December 31 to June 30 to align the financial year end more closely with the campaign year and the allocation cycle. Accordingly, a financial statement was prepared for year end December 31, 2016 and six months from January 1, 2017 to June 30, 2017. As a result, the short-year comparative figures stated in the statements of financial position, statement of activities, statement of functional expenses, cash flow statement and the related notes are not comparable.

This information included above is based on the 2016 Audited Financial Statement and 990. You can find our December 31, 2016 year end and our June 30, 2017 short year audited financial information on our website at www.unitedwaydekalb.org/financial-accountability.

Please note that fundraising expenses include Power of the Purse contributions and in-kind donations.



On June 7, 2017 the Indiana Family & Social Services Administration named DeKalb County one of the new pilot counties for On My Way Pre-K. United Way of DeKalb County is excited to take the lead on this initiative that will provide FREE Pre-K to eligible four-year-olds. Please stay tuned for more information by following us on social media and checking our website for details. You may also register to receive updates about On My Way Pre-K by texting: EARLY to 50503.

EARLY LEARNING

#UWDCINKIDS

Let's Talk...it makes a difference!



United Way of DeKalb County (UWDC) adopted the *Let's Talk* curriculum in 2015. *Let's Talk Maternity Ward Visits* was the first program of the curriculum implemented in our community. This program provides gift boxes to new moms who give birth at the DeKalb Health Birthplace. The gift boxes contain a black and white board book, a washcloth, parent resources, and a sign up card for follow-up mailings. Over the last 18 months, 91% of new parents have been presented with a gift box and Let's Talk material to promote healthy brain development with their new babies. Follow-up mailings are sent to the new babies when they turn 3-months and 9-months.

Throughout January 1, 2016 - June 30, 2017 there were 589 births at DeKalb Health; UWDC sent out 333 three month mailings and 180 nine month mailings (DeKalb residents only).

The next *Let's Talk* program introduced by UWDC was the *Let's Talk Playgroups*. In December 2016, playgroups were renamed and restructured through a partnership with Early Childhood Alliance (ECA). This program is now called *Let's Talk Book Buddies*. UWDC provided \$7,833 in funding to ECA to facilitate the *Let's Talk Book Buddies* program at agencies throughout the county. *Let's Talk Book Buddies* is an eight session program that teaches parents the importance of learning through play. Each family gets to take home a book and a manipulative from each session! We were able to serve 15 families and 19 children through groups held at JE Ober Elementary and Children First Center in 2016 and 2017.



Most recently, UWDC initiated *Let's Talk Story Bags* by partnering with agencies that provide in-home case management with families. These agencies include Otis R. Bowen Center, Children First Center, Early Childhood Alliance, and Garrett-Keyser-Butler Headstart. *Let's Talk Story Bags* include an age appropriate book along with an age appropriate activity. Case managers use *Let's Talk Story Bags* to educate parents about how to extend reading and understanding outside the story itself while getting active. The *Let's Talk Story Bags* is a great, interactive way to explore the story further in depth, bring the story to life with a related activity, and enhance literacy skills. *Let's Talk Story Bags* focuses on fun with words, sounds, reading, books, and stories. It goes beyond reading the same story over and over again. It encourages children to learn through activities and explore. *Let's Talk Story Bags* is to help increase school readiness in our DeKalb County children.

KINDERGARTEN COUNTDOWN CAMP



Kindergarten Countdown Camp attendees received a bookshelf to house their new home library. The bookshelves are made by volunteers from Walmart Distribution Center and Mike and Jeff Lauer of Anytime Fitness in Auburn. Each child also received a new backpack full of new school supplies.

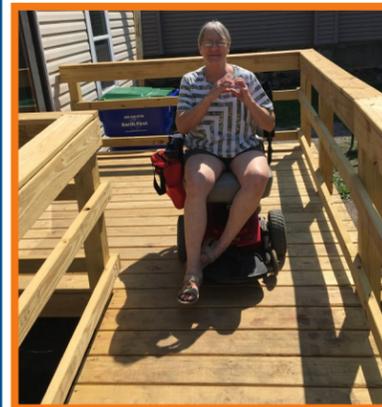


UWDC held a backpack drive on #GivingTuesday and collected 120 backpacks from local businesses, other non-profit agencies, and many community members. An additional \$320 was raised through a MobileCause effort on #GivingTuesday to aide in purchasing school supplies and books.

The program outcomes are measured using the "Get Ready to Read" assessment, and this year through pre- and post-testing, we saw an average gain of 55% in pre-literacy skills!



DAY OF CARING



Senior, Jeanie Delong of Butler had been carried in and out of her home by her son and husband since July 2016. "They have been amazingly strong and patient making sure what was necessary got done – carrying me around, in and out of my home, doing shopping, banking, taking me to Dr. appointments. To rearrange everyone's life was difficult and I felt like a burden." Jeanie was referred to United Way Day of Caring by a neighbor to receive a ramp. A group from SDI pulled through and set her up with a new ramp off the back of her home. "The freedom I have now, I can't fully put into words," she said. "I feel like I have a future and a new and exciting life to get back to. I can get out and see old friends on the street I've missed, go to the bank, doctor, and grocery. It's because of people who spent a whole day in the pouring down rain, cared and shared their kindness, hard work, compassion with me to make my life easier. You can bet I'll have a smile on my face and I will never forget where it came from."

Asking for help is never easy, and can sometimes seem nearly impossible to find. That's why United Way of DeKalb County organizes a day-long, county-wide service event every year in the month of June called Day of Caring. Project and volunteer applications go out, pre-assessments get done, teams get assigned, and the county becomes a more beautiful place. Just like that! These projects range from landscaping and painting to constructing ramps and light repair work, and everything in between. For some, Day of Caring is the only time each year they get the assistance they desperately need. The most commonly served populations for Day of Caring are the elderly, disabled, and widowed. Our volunteers, who are selfless and kind people just looking to make a difference, take off a day from work and devote that time back into the community through these projects.

In 2016 United Way hosted over 500 volunteers that were able to complete about 50 projects throughout DeKalb County. This year Day of Caring brought together 504 registered volunteers to complete 53 projects! Thank you to all of our Day of Caring sponsors and volunteers. Without your support, time, and talents our work would not be possible!



#UWDCINDOC



GRANTS

Community Impact Grants

The United Way of DeKalb County awarded over \$15,000 in Community Impact grants to ten programs serving DeKalb County in 2016. Recipients for 2016 include:

2016 Community Impact Grants - \$15,636

- Children First Center - \$2,150
- DeKalb Middle School - \$2,336
- Garrett High School - \$2,000
- Garrett Museum of Art - \$1,000
- Hoosiers Feeding the Hungry - \$1,500
- McMillen Health - \$1,500
- Play. Learn. Soar - \$750
- The Salvation Army - \$1,000
- TLC Preschool - \$2,000
- YMCA of DeKalb County - \$1,400

TLC Kids making healthy Pizza!



The Board of Directors allotted \$7,000 to be granted in the first six months of 2017 to carry the United Way over as we prepared for our fiscal change. Recipients for January - June 2017 include:

2017 Community Impact Grants (Jan - Jun) - \$6,595

- DeKalb Central Schools \$695
- DeKalb Pregnancy Center - \$1,300
- Gigi's Playhouse - \$1,050
- Garrett High School - \$567
- Play. Learn. Soar - \$750
- Waterloo Elementary School - \$1,600
- Women's Care Center - \$1,200

#UWDCIN



YMCA kids playing with new materials

Garrett High School trip to Arizona



Power of the Purse Grants

Through the generosity of the corporate sponsors, purse and prize donors, and the amazing people who attended the Power of the Purse events in April of 2016 & 2017, the United Way of DeKalb County generated more than \$91,000 in grant income.

2016 Power of the Purse - \$44,735

- Alliance Industries - \$2,000
- Boomerang Backpacks - \$5,000
- Butler Public Library - \$1,500
- Children First Center - \$1,860
- DeKalb Middle School - \$2,500
- DeKalb Pregnancy Center - \$2,070
- Early Childhood Alliance - \$3,000
- Garrett High School - \$1,000
- Garrett-Keyser-Butler Headstart - \$4,105
- JAM Center - Girl's Club - \$5,000
- JAM Center - JAMEE playground - \$6,000
- JE Ober Elementary - \$1,200
- Otis R. Bowen Center - \$2,500
- St. Martin's Healthcare - \$2,000
- YMCA of DeKalb County - \$5,000



2017 Power of the Purse - \$47,000

- Big Brothers Big Sisters - \$1,000
- Boomerang Backpacks - \$3,500
- Butler Public Library - \$1,800
- Butler Youth - Filling Station - \$2,000
- DeKalb Community Impact Corporation - \$6,100
- DeKalb County Council on Aging - \$3,000
- DeKalb Middle School - \$4,000
- Early Childhood Alliance - \$3,000
- Eckhart Public Library - \$2,650
- Garrett Museum of Art - \$4,000
- JAM Center - \$2,500
- Otis R. Bowen Center - \$3,800
- St. Mark's Early Learners - \$1,250
- St. Martin's Healthcare - \$2,000
- Women's Care Center - \$2,200
- YMCA of DeKalb County - \$1,700
- YWCA Northeast Indiana - \$2,500



#UWDCINPOP

FUNDED PARTNERS

- Alliance Industries www.allianceindustries.org
- Boys Scouts www.awac.org
- Big Brothers Big Sisters www.bbbsnei.org
- Butler Youth www.fillingstationyouthcenter.org
- Cancer Services cancer-services.org
- Catholic Charities www.ccfwsb.org
- Children First Center www.childrenfirstcenter.org
- DeKalb Council on Aging www.heimach.org
- Girl Scouts www.girlscoutsnorthernindiana-michiana.org
- GKB Head Start www.gkbheadstart.org
- JAM Center www.myjamcenter.org
- Northeast Indiana CASA www.neincasa.net
- RISE, Inc. www.riseangola.com
- St. Martin's Healthcare stmartinshealthcare.org
- Serenity House serenityhouseinc.org
- Women's Bureau, Inc. womensbureau.org
- YMCA www.ymcadeskalb.org
- YWCA www.ywca.org

\$416,500 was awarded to the above agencies during the 2016-2017 funding cycle.

2016 - THE YEAR OF THE BISON

Indiana United Ways facilitated the Bison-Tennial Public Art Project. United Way of DeKalb County has Uniteus, the DeKalb County bison. Uniteus was named through a Social Media contest. Uniteus was chosen by the Events & Marketing committee because the United Way of DeKalb County aims to unite all members of the community in order to maximize resources and improve lives. Uniteus was a part of all 25 events and parades we participated in.

Uniteus was painted by the Atrium Artists which include: **Nina Bennett, Pat Delagrange, Toni McAlhany, Rebecca Justice-Schaab, Shellie Bellinger, & Sandy Kessler.**

He was painted to represent all of DeKalb County and is decorated with trains, farms & fields, airplanes, kids reading, & all sorts of animals. He won 2nd prize in an art contest at the State Fair in August 2016 bringing in \$2,000 for our community!

